Bringing Secure Payments to the Internet of Things

VISA

By 2020 there will be more than
50 billion devices connected to the Internet

VISA

Visa will help bring secure payment functionality to the Internet Of Things, beginning with wearables and cars

Retail

Cities

Wearables

VISA

Home

Cars

Offices
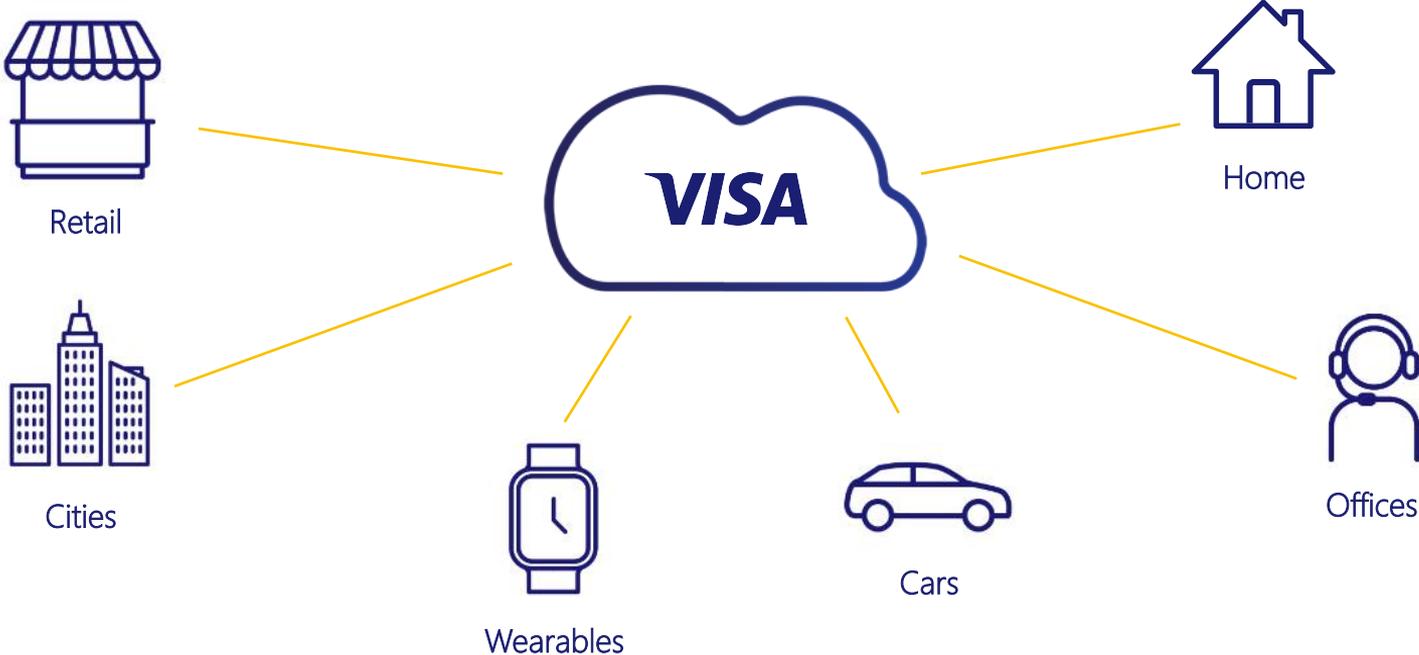
VISA

Introducing the Visa Ready Program for IoT

Visa Ready Program for IoT

Visa Token Service

1. Replaces card account number with a token

2. Token is domain restricted

3. Access to Visa issuers

Visa Ready

1. Secure tokenized payments

2. Streamlined certification process

3. Speed to market

Visa Ready Strategic Partners will play a key role in bringing IoT payment solutions to market

Visa Token Service	Visa Ready Strategic Partners	Visa Ready
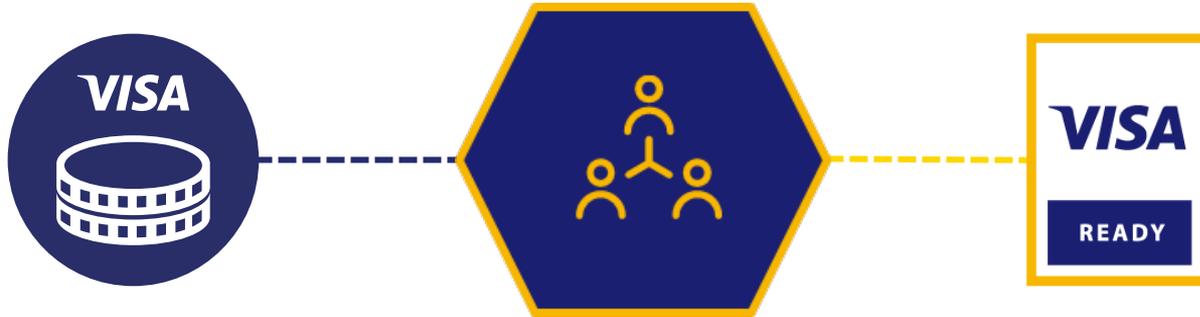
Visa Ready strategic partners will offer manufacturers:

Streamlined integration to the Visa Token Service

Access to participating VDEP issuers

Visa certified payment reference designs

Guidance on Visa Ready certification for devices

VISA

Tokenization has allowed Visa to offer payment-enabled mobile device experiences
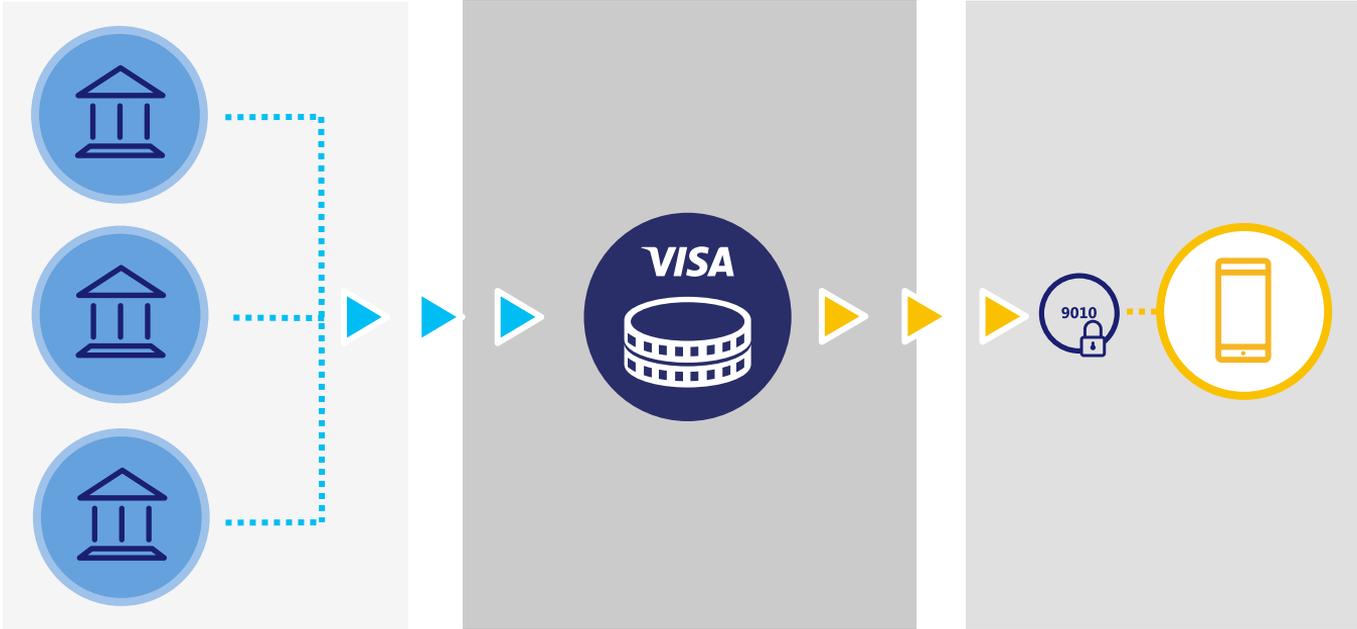
Visa's is extending tokenization connected devices

through to its trusted strategic partners
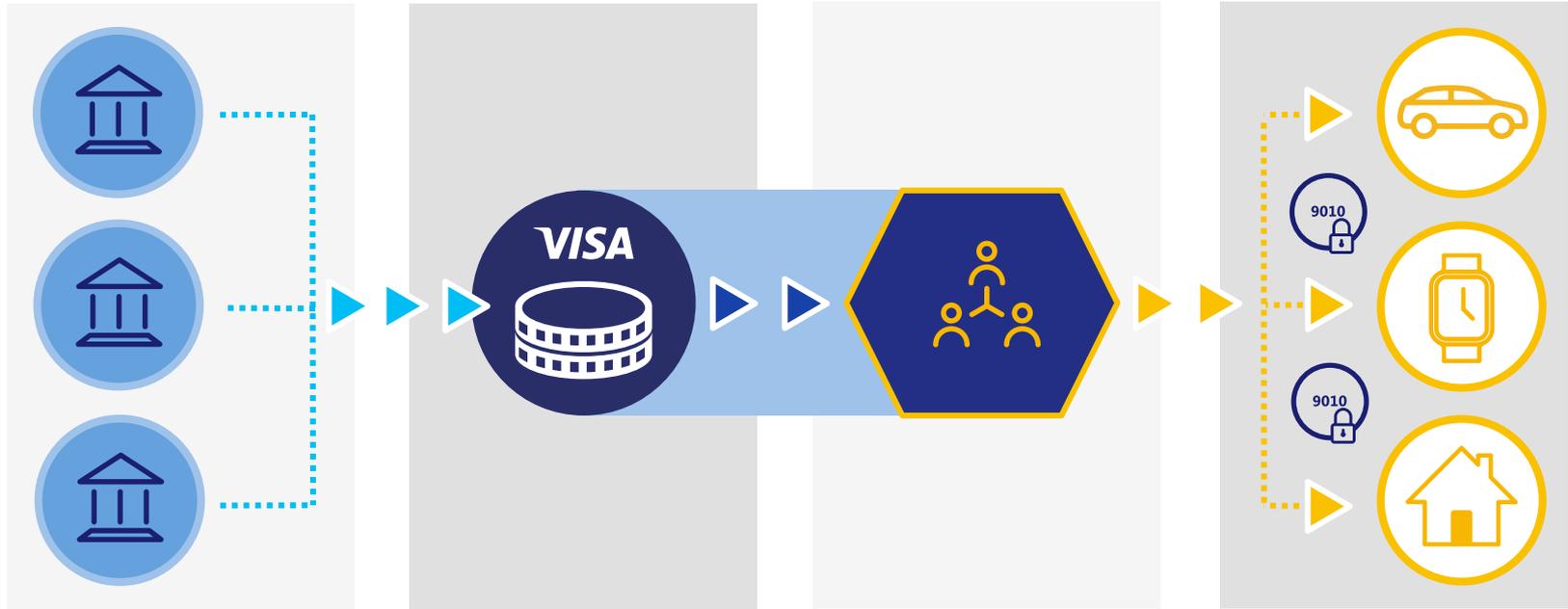
Device manufacturers get access to the following through the Visa Ready Program for IoT

Payment Expertise
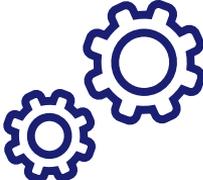
Technical Integration

Streamlined Certification

Speed to Market

VISA

In 2016, Visa will enable wearables for tokenized payments

Visa will bring payments to various connected car experiences

Visa is partnering with the following companies to light up the ecosystem

Visa Ready Strategic Partners

fitpay

SAMSUNG

accenture

COIN

IoT Payment Experiences

pebble

CHRONOS

VISA

To learn more about Visa's connected device program, visit www.visa.com/iot/visaready

VISA